

STAND UP THE SEARCH FOR THE PHILIPPINES' MDG WARRIORS

Competition Guidelines for Documentary Contest

WHAT IS THE "SEARCH FOR THE PHILIPPINES' MDG WARRIORS"?

This election year, Probe Media Foundation Inc., (PMFI) Probe Productions Inc., (PPI) and the UN Millennium Campaign (UNMC) (the "Organizers") have come together to further localize a global advocacy. We are working to bring the Millennium Development Goals (MDGs) to the forefront of issues that need to be prioritized by our country's leaders in the next five years. In year 2000, the Philippines, along with member states of the United Nations, signed a covenant to eradicate extreme poverty worldwide by 2015, and give a better quality of life for its citizens.

To promote and recognize the best practices in reaching the MDGs, and help push our elected President to come up with an MDG Breakthrough Plan, PMFI, PPI and the UNMC is launching a nationwide search for the country's MDG Warriors -- grassroots heroes, and ordinary citizens who are making a tremendous difference in their community. These are individuals or groups who, in their selflessness and dedicated service to others, are helping our country achieve the Millennium Development Goals.

By way of a call for nominations and a documentary competition for college students, the Organizers will conduct the search for seven (7) individuals or organizations to represent the first 7 MDGs. Out of the 7 finalists, the one with the greatest impact in his/her/their community will be chosen as the final winner. The announcement of the winning MDG Warrior, and the winning documentary on an MDG Warrior will be done in a special movie-house screening in Metro Manila, on September 16, 2010. The finalists and winning MDG Warrior will receive cash grants and a study tour abroad from partner-sponsors. The winning filmmakers and their school will also receive cash grants, video and editing equipment from a partner-sponsor.

ELIGIBILITY

In order to be eligible for the documentary competition of the "Search for the Philippines' MDG Warriors", (the "Awards Program"), Competitors must be at least seventeen (17) years of age or older as of August 31, 2010. They must be college students enrolled in a public or private college/university in the Philippines.

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At any time, at the Organizers' discretion, a Competitor may be deemed ineligible for participation in the Program, be deemed ineligible to receive a monetary prize under the Program. Employees and immediate family members of the Organizers and sponsors of the Awards Program, as well as advertising and promotional agencies directly involved in the Awards Program are not eligible to participate in the Awards Program or join the documentary competition.

DOCUMENTARY COMPETITION

The Competitors will be asked to choose three (3) among the seven (7) finalists (see Competition Guidelines for MDG Warriors Nominations) as their subject/s for the documentary. The documentaries should be able to convey in a clear, visually creative manner, the finalists' life story and how he/she/they have made an impact in his/her/their community through their work. Application forms will be posted at www.probetv.com. Competitors need to answer all questions pertaining to their choice of subject and the execution of their documentaries.

Applications may be submitted in either English or Filipino, beginning July 15, 2010 and must be received no later than 11pm, July 30, 2010. Nominations can be sent through snail mail or email. The packet and/or file should be addressed to Lucille S. Sodipe (Project Officer, Search for the Philippines' MDG Warriors), at 13 Matipid St., Sikatuna Village, Quezon City, Philippines 1101 and/or emailed at mdgwarriors@probetv.com

False or deceptive applications or acts may render a competitor ineligible. All nominations become the property of the Organizers and will not be returned. By submitting an application, you agree to grant Sponsors the right without obligation, unless prohibited by law, to use the contents of your nomination, your name, voice, picture and likeness, without compensation, for the purpose of advertising and publicizing all matters related to the Awards Program and/or the Sponsors in any medium, throughout the country, in perpetuity.

Competitors need to form a group with no more than five (5) and no less than three (3) members. Aside from the application form, they need to submit a letter of endorsement from their school. The competitors who will be chosen as finalists will produce a documentary that will run for a minimum of 10 to a maximum of 15 minutes. The documentary can only be produced in English or Filipino.

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PRIVACY

Competitors may be contacted to provide additional information and have their information verified. The Organizers reserve the right to request and require additional information from competitors in order to have their applications considered.

JUDGING

The Technical Working Group composed of representatives from Probe Media Foundation Inc., Probe Productions Inc., and the UN Millennium Campaign will review each application and choose the final seven (7) student competitors who will create the documentaries of the 7 MDG Warriors finalists. The Technical Working Group will be the one to assign the MDG Warrior Finalist to be covered by each of the final seven (7) student competitors. This will be based on their three (3) chosen MDG Warriors finalist.

After choosing the seven (7) student competitors, a special committee of judges will screen all the documentaries. The judges, composed of five (5) media practitioners headed by Cheche Lazaro, PMFI and PPI's President, will choose the final winner. The decision of the Judges will be final and binding.

NOTIFICATION AND PUBLICATION

Applicants will be notified by phone, email, and postal service and may be required to submit additional information. The 7 competitors may be asked to attend the awards ceremony ("Awards Ceremony"). If asked to attend the Awards Ceremony, the Organizers will have the sole discretion of whether or not compensation will be provided for any portion of the Competitor's travel.

Finalists and any nominees to be featured online or on-air may be required to sign an affidavit verifying their eligibility in this Awards Program including, but not limited to, liability releases, tax acknowledgment forms and, except where prohibited by law, use of name and likeness releases ("Release Documents") and return such documents within seven (7) days of issuance of notification.

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Execution of the Finalist Documents will grant Sponsors the right, unless prohibited by law, to use the Finalists' names, voices, likenesses, and any of the material provided by them or about them without compensation, for the purpose of advertising and publicizing the services of the Sponsors, all matters related to the Awards Program and the Awards Ceremony in any medium, throughout the world in perpetuity.

AWARDS

The six (6) finalists and their schools will receive a citation from the Organizers
The winning group will receive a cash prize of Php 25,000 and HD video camera for each of the members, plus a video editing suite for their schools' Communication Department.

GENERAL REMINDERS

Sponsors are not responsible for any late, lost, garbled, misdirected, incomplete, or damaged entries; any disruptions, injuries, losses or damages caused by events beyond the control of Sponsors; or any printing or typographical errors in any materials associated with the Awards Program. The Awards Program Entities are not in any way responsible or liable for the use of the funds donated or for any damage, loss or injury (including death) resulting from participation in the Awards Program and/or acceptance and use of any awards won.

TAKE
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